

## HOW DOES CROSSROADS SERVE?

- Pregnancy testing at no fee to the client
- Decision-making support & preparation for parenthood
- Assistance with medical insurance options and finding OB care
- Ongoing support & mentoring during pregnancy, after birth, and through the early years
- Education & discussion on healthy relationships
- Grief & loss support for miscarriage, abortion, and high-risk pregnancy
- Earn-as-you-learn points for staple baby items
- Ultrasound services at no charge for those not yet connected with OB care or with unconfirmed pregnancy

GRACE  
FAMILY  
LIFE  
PURPOSE  
LOVE

## AT CROSSROADS, WE ARE

FOR LIFE & THROUGH LIFE



Crossroads Pregnancy Resource is not a substitute for prenatal care. Our heart is to support clients both at the time of pregnancy and throughout parenting, connecting them with OB care, mental health care, housing, job networks, relationship support, and parenting resources. We do not offer, recommend, or refer for abortions or abortifacients, though we are committed to offering accurate information about abortion procedures and risks. Christian principles guide our integrity and care; our services remain respectful of the diverse backgrounds of those we serve.



712.393.4673(HOPE)  
139 N 7th Street, Denison, Iowa 51442  
[www.crossroadsofcrawfordcounty.org](http://www.crossroadsofcrawfordcounty.org)  
Crossroadsisa 501c3 charitable organization. Your monetary donation is tax deductible. (ID # 81-0902310)

*A safe starting place*

*An encouraging middle place*

*A healthy ending place*



## Crossroads of Crawford County ULTRASOUND PROJECT

Phase III update, 3-1-2026

*Intending hearts - big lives*

Why In The World  
SPECIAL EVENT  
UPDATE



**Now to him who is able to do** exceedingly abundantly **above all that we ask or think,** according to the power that works in us.

Ephesians 3:20 KJV

## WHAT HAS HAPPENED THUS FAR

In early 2022, Crossroads began considering adding limited obstetric ultrasound service to our pregnancy & parenting resource program, after a Knights of Columbus group approached us about making the ultrasound machine purchase achievable. A large part of this consideration was the need for better space.

**November 2023:** A building purchase was made by private contract with sellers, immediate modifications were made with a \$50K bank loan so transition could be timely, and include an efficient ultrasound area, offices, and conference space.

**March 2024:** We moved into the new location at 139 N 7th St in Denison, unpacked, and made it 'home'.

**Whole Year 2024:** • Medical Policy & Procedure was authored for the program • Formation of the medical team was pursued

**March 2025:** The Knights of Columbus groups in Denison and surrounding counties/communities presented a check for the ultrasound machine purchase, including a match from the national council for half the costs.

**April 2025:** Ultrasound machine arrived!

**May 2025:** A \$10,000 match from the LCMS Life Match Fund was made on \$10,000 raised by several congregations for supplies, equipment, and fees related to the ultrasound.

**Sept. 29-Oct. 3 2025:** Our nurses completed professional limited obstetric ultrasound training, conducted at our center, with the very machine they will use for clinic days.

**December 2025:** Phase II is complete - Praise God! The ultrasound machine is here, the team is trained, and professional insurance application has been filed. Practice ultrasounds continued with purpose of keeping the nurse skills honed.

**January 2026:** Phase III underway! Focused on program operations, ongoing building payoff. Still waiting on medical insurance, provided more information to company. Preparations for the annual Crossroads Banquet are underway

## WHERE ARE WE TODAY?

March 2026:

- Annual Fundraising & Celebration of Life Event; still seeking practice ultrasound models for nurse skills; medical professional insurance is being finalized, which is a key step before our first clinic day.
- Our nurses will continue to seek practice models until we have a client flow that provides them with regular practice. (Please consider a free ultrasound at Crossroads if you are pregnant and willing to help in this way!)
- A Grand Opening & Ribbon Cutting is being planned to introduce the program and ultrasound space to the community.
- We are building community provider connections and strengthening team administrative management across all of Crossroads' ministry.
- We are prayerfully focused on continuing the payoff of our center as well as the remainder of the remodel loan. Financial, infrastructure, and program sustainability are goal areas.

## WHAT DO WE NEED?

**ANCHORING DONORS** - Help secure Crossroads' operational budget: payroll, technology, professional & general insurance, building upkeep, and ongoing repairs.

**PRAYER WARRIORS** - Pray for our effectiveness serving those in difficult circumstances; for the valuing of Life; for a unified team; and for devoted board members, staff, and donors.

**VOLUNTEERS** - There are many ways volunteers can help carry the weight and help to manage more in less time. Pressing examples are small teams to coordinate events, including the grand opening; compassionate client support through all stages of pregnancy and parenting encouragement/support; public awareness; fiscal development and relations.

And, if you have professional skills and time to invest in this Christian-based community resource, please visit us! Shifting duties and roles has been a continuous need as Crossroads has developed. Ongoing success could be springboarded from your help!

- ✓ **PHASE I GOAL: \$250,000** • April 1, 2023 – March 31, 2024
  - Downpayment on the purchase/initial startup/security & upgrade/alterations
- ✓ **BRIDGE PLAN: \$108,785** • April 1, 2024 to December 31, 2024
  - Payoff of all Phase I bills including full modifications loan of \$50,000. Additional expenses were incurred which need immediate attention
- ✓ **PHASE II GOAL: \$225,000** • Started January 1, 2025. • Ultrasound machine, professional training for operating, professional insurance, ultrasound supplies and auxiliary equipment, program progress, ongoing building payments, remodel loan payoff
- PHASE III GOAL: \$200,000** • Program operation, supplies, ongoing building repairs, ongoing building payoff
- PHASE IV GOAL: \$200,000** • New development of the currently unused area in the middle of the building, balloon payment of building loan

*Here's where we are in this project*