

HOW DOES CROSSROADS SERVE CLIENT NEEDS IN THE PREGNANCY & PARENTING RESOURCE PROGRAM?

- Pregnancy testing at no fee to the client
- Assisting with decision-making & prepping for parenthood, if that is chosen
- Assistance with medical insurance options and finding obstetric care for duration of the pregnancy
- Providing ongoing support & mentoring during pregnancy, after birth, and through the early years
- Offering education & discussion on healthy relationships
- Encouraging resolution through loss and grief on miscarriage, abortion, and high-risk pregnancy
- Earn-as-you-learn points for staple baby items
- And now, coming soon (in 2025 God Willing!) we are adding Ultrasound Services at no charge to those who are not yet connected with obstetric care or in cases of unconfirmed pregnancy.

GRACE
FAMILY
LIFE
PURPOSE
LOVE

AT CROSSROADS, WE ARE

FOR LIFE & THROUGH LIFE



Crossroads' Pregnancy Resource is NOT a substitute for prenatal care. We refer and support through any connections made for OB care, mental health care, job or housing networks, relationship challenges, and parenting resource.

CROSSROADS DOES NOT OFFER, RECOMMEND, OR REFER FOR ABORTIONS OR ABORTIFACIENTS. WE ARE COMMITTED TO OFFERING ACCURATE INFORMATION ABOUT ABORTION PROCEDURES AND RISKS.

- PREGNANCY & PARENTING RESOURCE CENTER



- NON-MEDICAL ASSISTING FOR ELDERLY & CAREGIVER RELIEF



712.393.4673(HOPE)

139 N 7th Street, Denison, Iowa 51442

www.crossroadsofcrawfordcounty.org

Crossroads is a 501c3 charitable organization. Your monetary donation is tax deductible. (ID # 81-0902310)

A safe starting place

An encouraging middle place

A healthy ending place



CROSSROADS OF CRAWFORD COUNTY ULTRASOUND PROJECT

PHASE II UPDATE, 6-1-25

beat tiny hearts—big lives

OUR BABY
(OUR ULTRASOUND MACHINE)
IS HERE!



Now to him who is able to do *exceedingly abundantly* above all that we ask or think, according to the power that works in us.

Ephesians 3:20 KJV

WHAT HAS HAPPENED THUS FAR:

Early in 2023, the opportunity for adding *limited obstetric* ultrasound service to the already existing pregnancy & parenting resource program led Crossroads to find a new location that would accommodate the additional space needs.

November 2023: A building purchase was made by private contract with sellers; immediate modifications were made with a \$50K bank loan so transition could be timely, and include an efficient ultrasound area, offices, and conference space.

March 2024: We moved into the new location at 139 N 7th St in Denison, unpacked, and made it 'home.'

Whole Year 2024:

- Medical Policy & Procedure was authored for the program
- Formation of the medical team was pursued

March 2025: The Knights of Columbus groups in Denison and surrounding counties/communities presented a check for the ultrasound machine purchase, including a match from the national council for half the costs.

May 2025: A \$10,000 match from the LCMS Life Match Fund was made on \$10,000 raised by several congregations for supplies, equipment, and fees related to the ultrasound.

WHERE THE PROJECT IS AT TODAY:

- We are waiting to confirm training dates for the three nurses who are eager to perform limited obstetric ultrasound. Our training will occur at our center, with the very machine they will use for our ultrasound days, and done by a woman whose passion for ultrasound teaching permeates every bit of her career. Her credentials are BA, RDMS. Note, this professional training is a **NEW EXPENSE \$\$\$**
- We are applying and planning for the professional insurance which is required for us to hold for the medical team. Note, this is a **NEW EXPENSE \$\$\$**
- We are seeking to engage more hearts toward the project's mission.
- We are seeking focused help in paying off our building and the remodel loan so

that we can more quickly and effectively return to a normal operations budget.

- We are seeking to make community provider connections and sharing our project and materials.
- We are seeking options toward **team administrative management** of the center which involves all areas of Crossroads' ministry.

WHAT IS NEXT?

- Training early this fall for performing ultrasound! We ask for your prayers for the committed hearts and learned skill of the nurses preparing for the training.
- **Our first ultrasound clinic date is getting closer!** Once the training is complete, we will plan a public event to introduce the program and ultrasound area at Crossroads. Then, we will set our first clinic date and announce!

WHAT DO WE NEED TO MOVE FORWARD WITH THE PROJECT?

It is a vital time for our friends who help us SERVE LIFE to join our ministry. Success depends on donations toward the ministry, prayer for equipped and nurturing staff who respond to the clients 1) at the time of first meeting, 2) through the pregnancy, and 3) in parenting support and mentoring. We need:

ANCHORING DONORS to help secure the Crossroads' operational budget and building purchase. In addition to payroll, this includes the necessary software and technology, professional insurance, general insurance, space/upkeep demands, and necessary building repairs, maintenance, and heating/cooling needs.

PRAYER WARRIORS to ask that we fully engage the community in the availability of this service. Please ask for:

- our effectiveness of being light and encouragement to those in difficult circumstances in pregnancy;
- for the valuing of LIFE and LIVING Life to its fullest;
- for the center's team to be unified, strong, and effective in achieving our mission
- for persons willing to contribute to the ministry through serving on the center's board of directors, on staff, and through charitable giving

VOLUNTEERS!

- **EVENTS TEAM** We want to make a special plea for a committed and structured group to plan and implement small and large events. Events are an essential part of our work. They can help toward public awareness, meet financial challenges, or meet a specific need to SERVE LIFE!
- A robust team of volunteers of all different skills are essential to our efficient operations. Let us know where you have interest and experience and we will look for ways to plug in your help! Particularly helpful at this time are volunteers willing to train to respond in effectiveness and compassion to our clients. The continuity of support we are planning to offer requires good help at all stages of pregnancy and parenting. Also, administrative caliber for clerical assistance would be hugely time saving and effective.

Contact us at 712-393-4673 for more about our foundational underpinnings or download an application at https://www.crossroadsofcrawfordcounty.org/uploads/CRCC_Application_Brochure.pdf

GOD'S BIGGER ULTRASOUND SERVICES & SITE PROJECT

✓ **PHASE I GOAL: \$250,000** • April 1, 2023 – March 31, 2024

• Downpayment on the purchase/initial startup/security & upgrade/alterations

✓ **BRIDGE PLAN: \$108,785** • April 1, 2024 to December 31, 2024

• Payoff of all Phase I bills including full modifications loan of \$50,000. Additional expenses were incurred which need immediate attention

PHASE II GOAL: \$225,000 • Started January 1, 2025. • Ultrasound machine, professional training for operating, professional insurance, ultrasound supplies and auxiliary equipment, program progress, ongoing building payments, remodel loan payoff

PHASE III GOAL: \$200,000 • Program operation, supplies, ongoing building repairs, ongoing building payoff

PHASE IV GOAL: \$200,000 • New development of the currently unused area in the middle of the building, balloon payment of building loan

Note: These figures relate to the physical site for ultrasound and related equipment. Additional budget for the medical team compensation, training, and professional insurance is likely to be necessary. The monthly building payments are high so that we can avoid interest and so that we can more quickly resume a budget for full program and operations.

