We are 'Raising the Roof' at Crossroads!

"It's a PROJECT inside a CAMPAIGN, which is toward a MISSION"



As we were introducing our 'new baby' the rains started and some days, it kept coming—and coming---and coming!

We are grateful for the expert, prompt, and friendly service from 3C Roofing & Construction! They were up on and in our roof those most hot and humid days and had completed the repairs in timely manner before the next rains came!



We called roof professionals and after some investigation and more wet floors, we learned that what we hoped would wait for completion in Phase III simply could not wait another week!

- ✓PHASE I \$250,000 (Downpayment on building purchase, modifications, security features)
- BRIDGE PLAN \$108,785 (additional monies for immediate repairs that were necessary)

PHASE II GOAL 225,000 Ultrasound machine, supplies, auxiliary equipment, professional insurance and training, ongoing building payments, modifications loan payoff

we are here

PHASE III GOAL \$200,000 Program operation, building payments, building repairs

PHASE IV GOAL \$200,000 Balloon payment on building loan, new development of currently unused middle area

We are dry inside again now, and this repair is holding, and they anticipate it to do so for decades!



Just as that was happening, we were ramping up our asking plans—because the new ultrasound being HERE means many new and large expenses before our 1st anticipated clinic date THIS FALL!

planned Phase II expenses = \$225,000.

AND now we
ALSO have urgent
new expense for
roof repair. We
"robbed Peter to pay
Paul" and so now
need to
re-beef up to keep
the ultrasound
planning flowing!

So we did some quick math: 150 donors x \$100 would cover the repairs! We started to tally and list, and had SIX \$100 donors almost immediately!



Can you be a tally?

We need 150 tallies for RAISING THE ROOF

AS WELL AS MORE
ANCHORING DONORS
(large gifting towards building purchase & modifications)
for Phase II completion.



Keeping the puddles OUTSIDE

TWO local businesses have stepped up BIGGER to help us thus far. Rasmussen Lumber is offering a \$500 gift card to their local store for whomever recruits the most tallies (for \$100 donors, not counting their own contribution, minimum of 5 recruits is required).



AND 3C Roofing & Construction MATCHED the first four \$100 donors by forgiving some of our fee!



If you can, Please HELP US HELP provide this service directly IN & FOR our community and those surrounding by being a TALLY AND/OR an ANCHOR!

Please note: we fundraise all year, especially with the temporary situation of Crossroads currently:

- building purchase
- modification expenses
- startup expense for the ultrasound program
- regular program expense (as donors have given to since our onset)

If you can help and you prefer annual giving, you may designate your donation as and when you prefer. This RAISE THE ROOF PROJECT is ADDITIONAL monies needed outside of the Phase II planning. Let us know if you are in for BEING A TALLY now AND if you will plan to send again later.



"The Ultrasound Project is about creating an inviting, comfortable, and safe place for those young women and men and their families affected by unplanned or difficult pregnancy circumstances. It is important that Crossroads' presence be in a facility that is well-maintained, and conducive to helping young women who are pregnant and parenting. They need to feel SAFE, ENCOURAGED, and emotionally REFUELED. We want them to know that through the stages and over the years, that they are always welcome and will be received with grace and compassion". Rev. Dan Vogel, Pastoral Advisor to Crossroads.

Thank you for serving life with us!

712.393.4673(HOPE) • $139\ N$ 7th Street, Denison, Iowa 51442 www.crossroadsofcrawfordcounty.org • director@crossroadsofcrawfordcounty.org