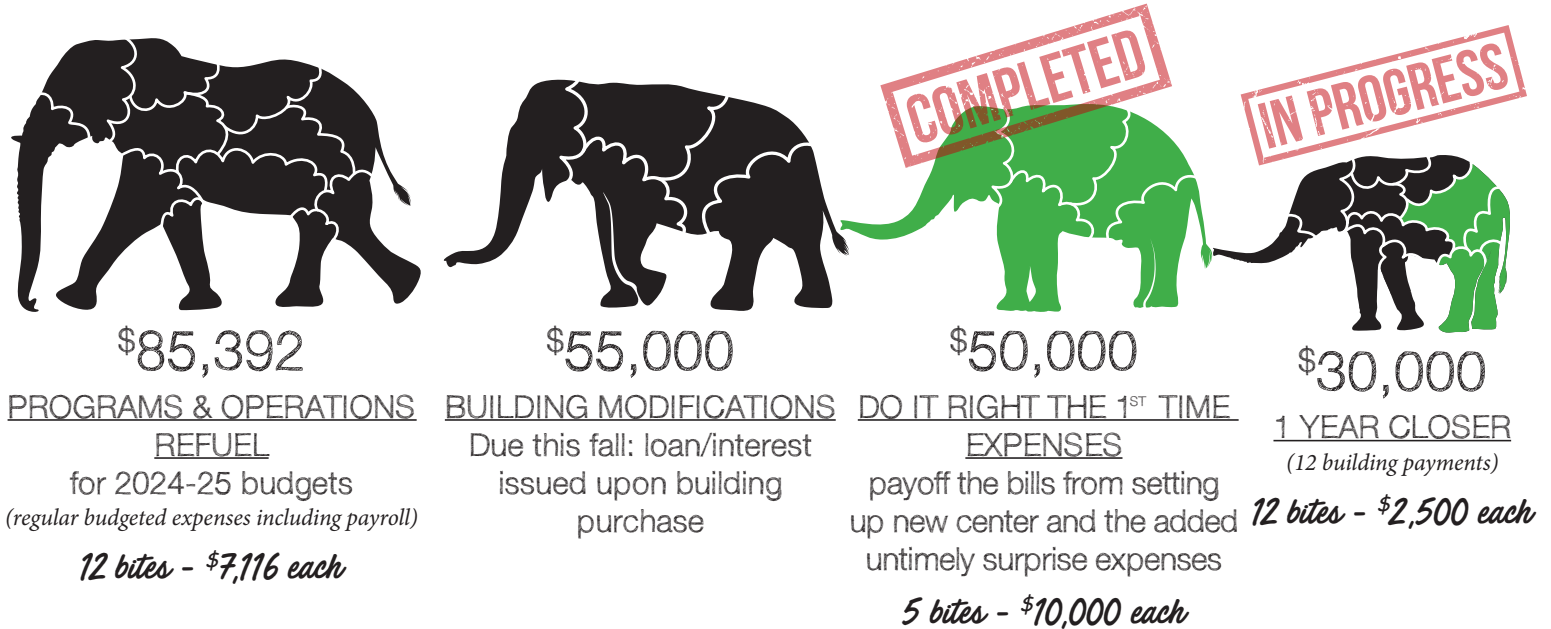


HOW DO YOU EAT AN ELEPHANT?



Each Bite

- Building Utility, Maintenance, Repairs: \$1,000
- Payroll & Payroll Tax: \$4,000
- Combined Insurances \$416
- Communications & Development: \$1,200
- Trainings & Affiliations: \$500

ONE bite at a time!

Some community helpers took bites this summer! (THANK YOU!)

Can you help with taking a bite?

The Elephant Project proceeds would complete the Bridge Phase budget of the BIGGER Ultrasound Campaign, as well as some amounts that are figured in Phases II and III.

We would love to visit with you about further details of these approximate budgeted figures.
Please contact Janette Clausen or any board member.

Crossroads of Crawford County | 712.393.4673(HOPE) | 139 N 7th Street, Denison, Iowa 51442
www.crossroadsofcrawfordcounty.org

Crossroads is a 501c3 charitable organization. Your monetary donation is tax deductible. (ID # 81-0902310)



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Blessed Autumn to you! Your right to vote this November is hard-earned over generations. Yet, you have so much more than a vote—you have so much more than a voice for life—you have an organized, Christian-based, and effective PREGNANCY RESOURCE CENTER that stands ready to offer empathetic and encouraging response to someone in a difficult or dark place with pregnancy **AND** to support them once they are in the trenches of parenting and sustaining a home!

This past summer we asked for financial help from new potential and some existing donors. We introduced some daunting numbers that are Crossroads' day-to-day financial reality with the ultrasound site project, and we asked if they could help by 'taking a bite of elephant'. And thank God who cares for us each step, each day at Crossroads, some bites have been taken!

This fall mail campaign is an important piece to our endurance. For several years previous to now, it was the sustenance for our program costs—the fuel behind our services to those making decisions and plans at times of difficult, untimely, or crisis pregnancy. The annual fall drive was also the additive to modest CoCares fees so we could help the elderly with nonmedical assistance **AND** that would enable time regularly visiting and being interested in their personal lives.



Recognizing that our ability to serve relies on consistent donations and helping from the community, I have had several prospective donors indicate that seeing repeat giving by our existing donor base is what would inspire them to give BIGGER. Translation: when the charitable giving by common donors repeats, the ones able to contribute in even larger ways know the ministry is trusted and reliable for the cause **(LIFE!)** and thereby are more likely to be generous. Please don't wait for someone else to give, BE THEIR INSPIRATION TO ALSO GIVE!

So *thank you* for your help in the past, and here we are again, hoping you can help underscore the need for our community to have a safe place to come with private and heavy decisions which profoundly affect many lives, *and* to be there for them long after those decisions, *through* life and living.

Something important for our financial partners to recognize: since the start of the Ultrasound Campaign and purchase of a new site from which we could provide limited obstetric ultrasound for ➡ early pregnancy detection, ➡ first pregnancy decision support ➡ realization and appreciation for prenatal life, OUR FINANCIAL NEEDS HAVE DOUBLED. Albeit, this strain is temporary till the building is paid off and we can return to one budget, program operations. The building is about so much MORE than only ultrasound. **As a matter of fact, roughly 90% of our work will be the mentoring and support of the young clients who become parents.** While truly we feel we are on a constant diet of financial elephants, the amount of time for the elephant weight depends on the help we receive to make the community service for **LIFE** work.



We need you. We know painfully well today's challenges for homeowners, taxpayers, and the stressors for families, the tragedies around the world needing help also. Only you can know what your best gift to the **SERVING LIFE** mission could be. Only you know if one-time giving is best for you, or regular giving, or a combination of larger now and smaller, yet consistent gifting later. And only you can bring your unique questions to Crossroads to help arrive at those conclusions for you. Please visit with us about **numbers, needs, and vision**. We cannot likely give exactly what helps you to know in a letter to a broad audience. We welcome your ideas, we appreciate your concerns, and want to improve through understanding them.

Thank you for your investment to our community, to healthy family, Christian living, and to **LIFE** in the most proactive, direct way. You have so much more than a vote, or a voice—you have organized, compassionate **ACTION** to **LOVE LIFE & LIVING!**

Respectfully,

Janette Clausen, Director

The Board of Directors, Supporting Roles & Advisers, and Staff of Crossroads of Crawford County