

WE ARE BLESSED TO BE A BLESSING IN OUR COMMUNITY WITH THIS LIFE AFFIRMING MINISTRY!

The BIGGER Campaign was named such after a capital campaign for professional staffing was launched and after the ultrasound machine was pledged by several Knights of Columbus groups. We believed God was leading us to much BIGGER plans to CHERISH LIFE and thus we started the Ultrasound Project Campaign. See inside diagram for further explanation.

Here is my information and I would like to:
(check any that apply)

- _____ Receive Newsletters, occasional emails,
and updates from Crossroads
- _____ Consider becoming a paid staff member
of Crossroads
- _____ Consider volunteering for the ministry
- Approximately how many hours a week, or month? _____
 - What type of work would you prefer? _____

_____ Monetary contribution (Crossroads is a 501c3 charitable organization. Your monetary donation is tax deductible)

- ☐ Online through our secure link - Visit www.crossroadsofcrawfordcounty.org and click "Get Involved"
- ☐ Drop off or mail a check to Crossroads of Crawford County, 139 N 7th Street, Denison IA 51442
- ☐ List Crossroads as beneficiary for proceeds from annuities, stocks, or investments

_____ In Kind donation (such as credit toward utilities, building or grounds maintenance/repair/modification, office or janitorial supplies, etc.)

thank you • Please identify preliminary idea if known: _____

Name _____
Address _____
Landline phone _____
Cell phone _____
Email _____

AT CROSSROADS, WE ARE

FOR LIFE & THROUGH LIFE



Crossroads' Mission Statement: We provide Biblical, compassionate, and professional service for those facing life-altering crossroads at pregnancy, during parenting, and through later life adjustments.

- PREGNANCY & PARENTING RESOURCE CENTER



- CHRISTIAN FAMILY RESOURCING & REFERRAL ASSISTANCE
- NON-MEDICAL ASSISTING FOR ELDERLY & CAREGIVER RELIEF



**OUR CAMPAIGN PROGRESS WILL BE SHOWN
ON OUR HOMEPAGE OF OUR WEBSITE.
PLEASE CONSIDER IF YOU CAN HELP.**

A safe starting place

An encouraging middle place

A healthy ending place



712.393.4673(HOPE)

139 N 7th Street, Denison, Iowa 51442

www.crossroadsofcrawfordcounty.org

director@crossroadsofcrawfordcounty.org

Crossroads is a 501c3 charitable organization. Your monetary donation is tax deductible. (ID # 81-0902310)

ABOUT THE BIGGER CAMPAIGN & ULTRASOUND PROJECT

FOR CROSSROADS'
PREGNANCY & PARENTING CENTER



tiny hearts—big lives



Updated May 2024

HOW DOES CROSSROADS RUN THEIR PREGNANCY PROGRAMMING?

We offer support through unplanned, untimely, or difficult pregnancies circumstances by:

- Assisting with decision-making & prepping for parenthood, if that is chosen
- Providing ongoing support & mentoring after birth and through the early years
- Offering education & discussions on healthy relationships
- Encouraging resolution through loss & grief on miscarriage, abortion, & high-risk pregnancies
- Providing baby items that can be earned through points for healthy choices & learning

WE OFFER:

- Pregnancy testing
- Ultrasound for early confirmation of pregnancy (coming soon)
- Referral to OB care
- Healthy pregnancy encouragements
- Prenatal development education
- Parenthood preparations & mentoring
- Assistance for unique individual circumstances
- Earn-as-you-learn points with onsite redemption for baby items

WHAT IS THE ULTRASOUND PROJECT CHALLENGE?

The **BIGGER Campaign** is about equipping Crossroads to provide **LIMITED OBSTETRIC ULTRASOUND** to our services.

This does NOT duplicate or replace what a prenatal care doctor would do; it actually compliments the whole prenatal care experience. *Hearing an unborn babies' heartbeat is incredibly life affirming.*

BEING HERE FOR THE COMMUNITY REQUIRES COMMUNITY.



Please help us empower young families to not only CHOOSE LIFE, but to BUILD their LIFE & HOME.

We are a Chrisitan-based, denomination-neutral service for families experiencing difficult pregnancy circumstances, starting at the earliest time of the pregnancy and through early childhood. Clients are served without regard to age, race, income, nationality, religious affiliation, disability or other arbitrary circumstances.

This project has received wonderful support from so many in the community and those surrounding it. Yet, we urgently need much more to succeed in BOTH a building purchase/modifications AND the programming itself.

OLD BUILDING-NEW CAUSE

Providing Ultrasound to encourage choosing life is *SO MUCH MORE than having a machine.*

Implicated are the following additional expenses:

1. New space—new mortgage. In order to accommodate the upcoming ultrasound program, we PURCHASED and moved to a space to allow for the necessary privacy, safety, increased staffing. *If our space for this service is not safe and conducive to the individualized attention that makes the service effective, we cannot expect those who need it to come.*
2. Additional Staffing: Medical staffing is required for provision of a competent ultrasound program. We are blessed to have a Nurse Manager in place, though she cannot run the program alone. We need a Medical Director who is an MD or a NP, and a sonographer or persons trained to perform the ultrasound (less than 8 hours a week).
3. New service—new expenses. Overhead costs increase as new hires are made and challenge a limited budget. Examples are: professional insurance, payroll, training, equipment and supplies, besides building repairs/modifications/maintenance.

CROSSROADS ULTRASOUND SERVICES & SITE PROJECT

✓ **PHASE I GOAL: \$250,000** • Downpayment on the purchase/initial startup/security & upgrade/alterations

PHASE II GOAL: \$225,000 • Ongoing building payments, payoff of the remodel/upgrade expenses loaned, program development, & ultrasound machine

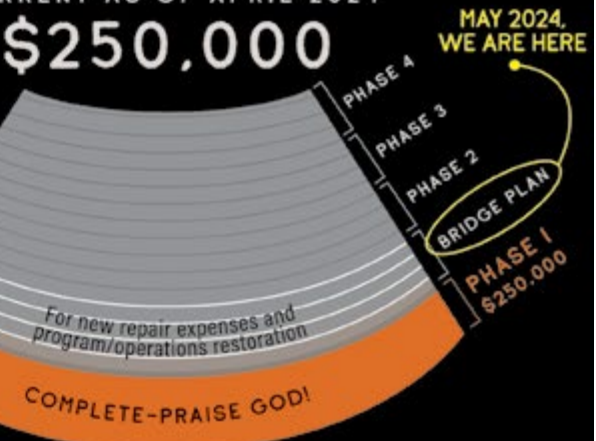
PHASE III GOAL: \$200,000 • Ongoing building payoff, ultrasound supplies, necessary building repairs

PHASE IV GOAL: \$200,000 • New development of the currently unused area in middle of the building, final building payoff

CAPITAL CAMPAIGN FOR ULTRASOUND SITE.

CURRENT AS OF APRIL 2024

\$250,000



Note: these figures only relate to the physical property for the ultrasound program, NOT medical staffing, training, and new professional insurances, and NOT regular Crossroads operations/payroll. The payments are much higher than average loans in order to avoid interest and more quickly be able to resume a regular operations budget. The Ultrasound Services and Site Project is anticipated to have a 5-year duration before final payments.