

2018 ANNUAL REPORT

A safe starting place

An encouraging middle place

A healthy ending place



Grateful, Thankful, Blessed



Crossroads
of **Crawford County**

Community Outreach for Life's Journey

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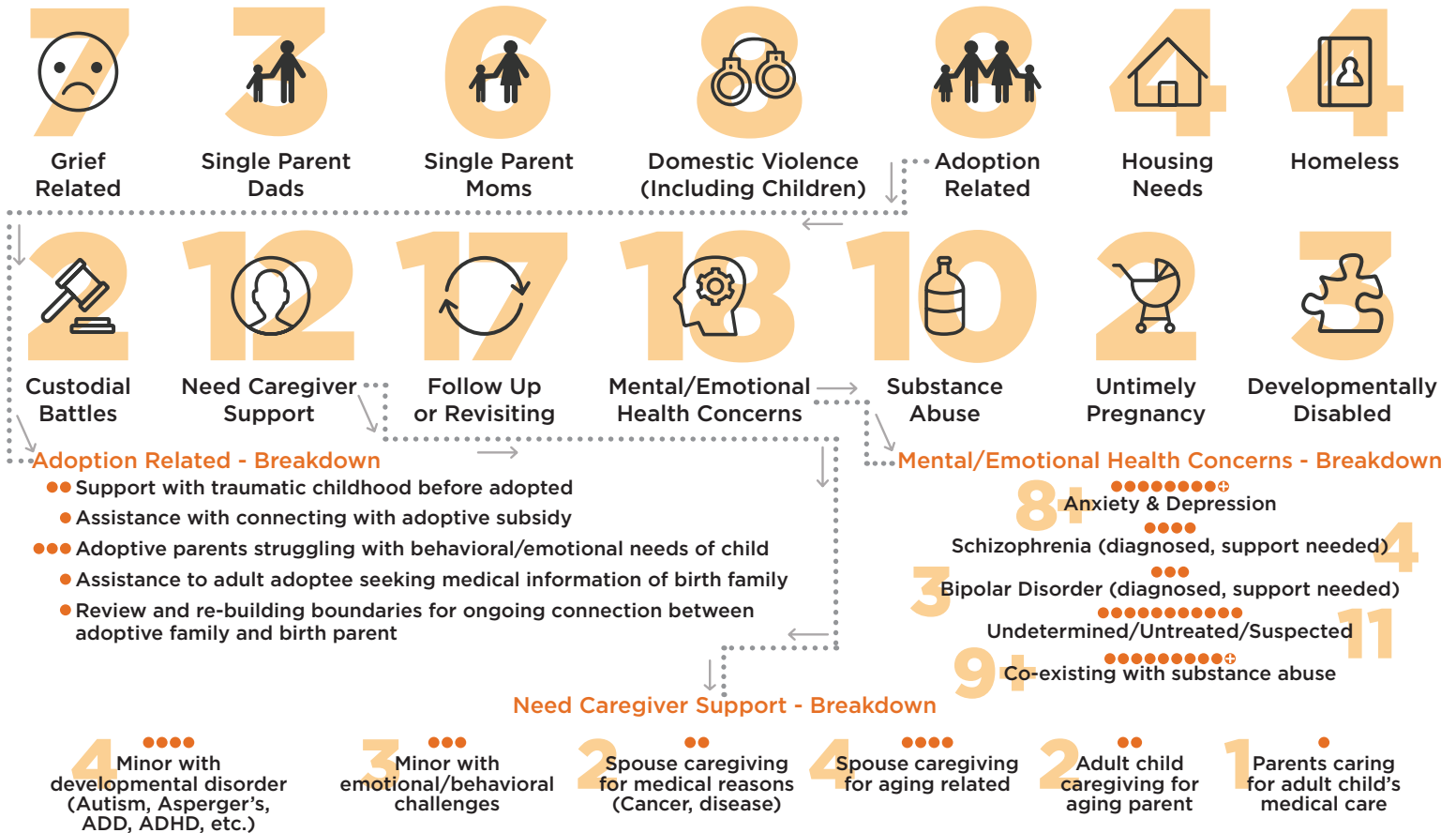
•Pregnancy Resource Center •Single Parent Support •Family & Personal Empowerment •Adoption Consultation •Caregiver Support •Senior Support •

MEMBERS DONORS VOLUNTEERS:

Here's how you helped us help Crawford County throughout 2018
Thank you for strengthening FAMILY with us!

While the intense and urgent needs identified here require more times of direct contact to effectively serve, more of the families we helped have issues that are less pressing and may come to us only one or a couple times for listening, encouragement, and resources.

WE ATTENDED FAMILIES



WE NURTURED

EVERYDAY LIVING

- Stress due to family issues
- Work-related stressors
- Relationship Issues
- Children traumatized
- Parenting struggles
 - preschool through young adults
- Financial challenges
- Anxiety and/or depression
- Religious help
 - discouraged, illness, devotionals
- Aging Parents
- Marriage seasons
- Caregivers
- Health related stressors
- Attention to youth, teens

WE RECRUITED

OR HAD PRACTICAL HELPING ITEMS

- 5 Books or hard copy resources
- 3 Homeless
- 8 Struggling due to temporary strain
- 6 One family needed & another family gave (clothing, furniture, etc.)

WE RESOURCED

- Finding reliable information specific to personal situations
- Sr. Citizen housing options
- Healthy Diet, Nutrition,
- Optimal Emotional Health
- Specific Mental Health issues
- Specific medical conditions
- Aging issues (dementia, legal preparations)
- Veteran benefits
- Family lifestyle
- Grief Recovery
- Financial
- Faith
- Parenting tools and skills

We All Hit Rough Times—

These 2018 figures include the young and the old; all incomes, many professions, & underemployed or disabled; members of local congregations & unchurched.

WE DELIVERED

Schleswig Meals on Wheels

27

Subscribed recipients

14

Avg. recipients per delivery

102

deliveries arranged

7

volunteer drivers & middle school students

3060

combined miles (most donated)

drove on Tuesdays while WESCO Day Hab Program drove on Thursdays

WE COMPLETED

FEE-BASED SERVICES

Custodial Home Evaluation



Hired underemployed helpers to prepare a full house for sale & moving

WE ARRANGED

CREATIVE HELPING

3 Finding suitable housing for families

5 Temporary task creation for underemployed adults

4 Task creation for developmentally disabled youth and adults

3 Mentoring support assigned to youth

2 Parent peer mentoring support

4 Senior mentoring support helping/befriending

WE MANAGED

UNIQUE INCOME AVENUES

Sparrows Nest - Created space, inventory of

\$2207

plus more in donations



Crafters offering from 15 to 50% off retail price

14+

at The Sparrow's Nest

Schleswig Can & Bottle Redemption

21,982+

Also, printer cartridge recycling

OTHER ACTIVITIES AND EVENTS

- Moved to new location in March
- Open House/Ribbon Cutting in June
- Sparrow's Nest Gift area opened
- Family Den visiting area opened
- Family Helping Closets set up
- Fall Fundraiser-Dinner/Auction
 - Over 100 recycled, upcycled, repurposed or crafted items donated for auction
 - Over 40 crafters donated time
 - 22 Sponsors for projects
 - 7 Table sponsorships
- Coat Drive
 - 130+ coats collected
 - 40+ shared (Remaining brought to West Central)
- Christmas Open House

WE RECEIVED

REFERRALS FROM

- Public Health
- Teachers
- Domestic Violence Professionals
- Transitional Living Professionals
- Pastors
- Public Assistance Professionals
- Local Business People
- Neighbors, Friends, Relatives, Family
- Self Inquiry
- Attorney

WE MADE

REFERRALS TO

Public Health | Home Health | Domestic Violence Professionals
 Pastoral Care | Transitional Living Professionals | Public Assistance Avenues
 Medical Professionals | Mental Health Professionals
 Programs for: Disabled, Emotional Health, Grief Support

REOCCURRING THEMES (NEVER ENOUGH):

Nurturing parental support/skills
 Post substance abuse treatment support
 Understanding of mental/emotional/developmental health issues
 Caregiver Support

Connection to purposeful alternatives for salaried work for disabled/underemployed adults

Strengthening Families in Crawford County in big & small ways!



"I didn't know who I could go to find a good adult who could just spend time with my child and help them gain some confidence and learn how to get along with their friends"



"Dad needed someone to just visit with Mom and give him a break"



"I was scared to go to therapy, but with Crossroads' patience and help and reinforcing why it was important, I found someone I trust and am comfortable with"



"Our child is in substance abuse treatment, we have so many emotions going on!"

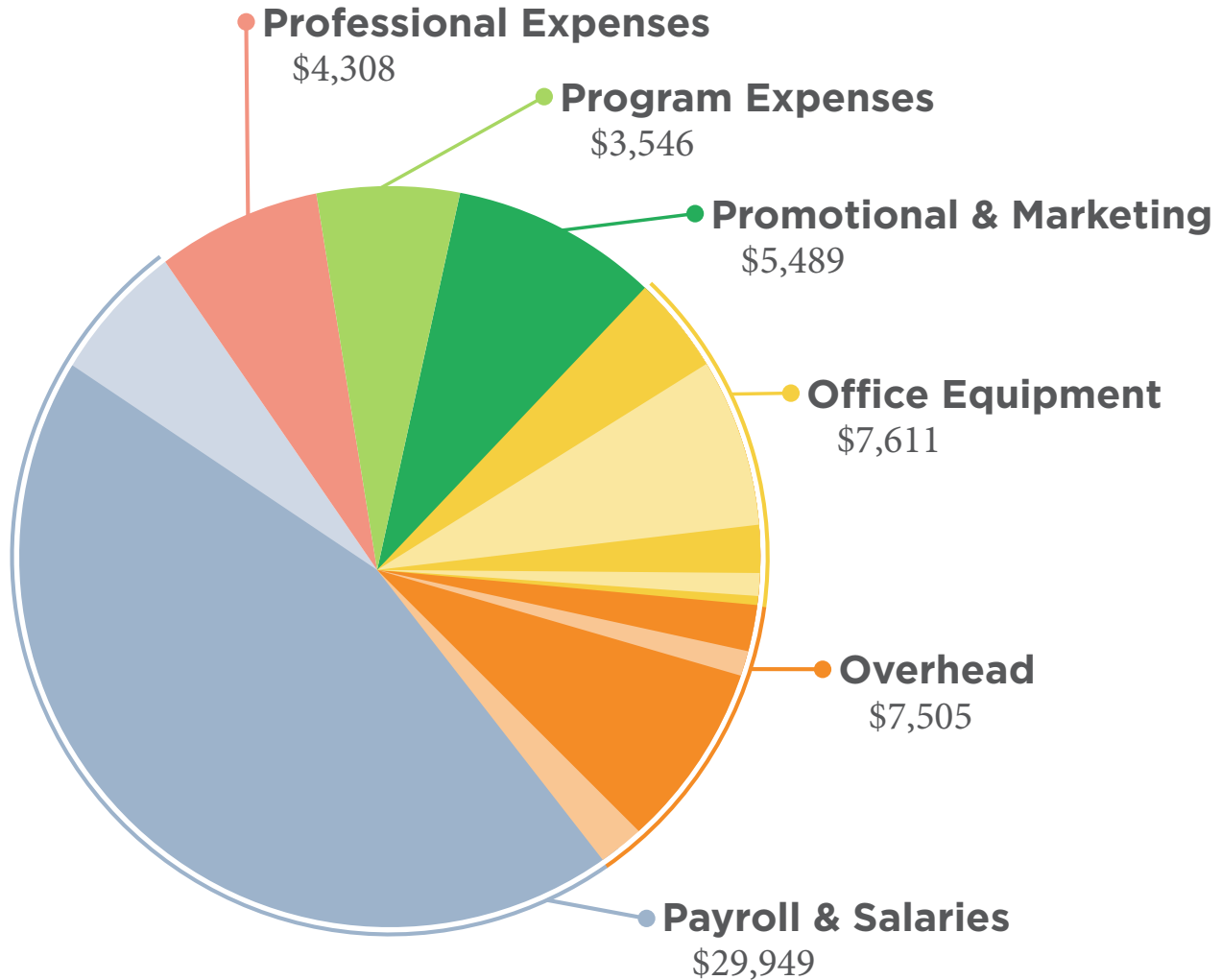


"I'm pregnant and my situation is very complicated. What if I am not ready to parent yet?"



"We learned of some educational resources available to kids with special needs"

Expenses 2018



The entire yellow area of Office Equipment was largely one-time expense due to moving to the new office. Technology is the only anticipated new equipment need and it is not urgent at this time.

However, most of the Office Equipment category will not be available to roll into to Payroll & payroll expense category since these items were largely accessed through grants that require tangible items (not usable for wage).

Overhead and professional expenses are expected to remain approximately the same.

\$83,040 2018 Minimal Desired Adequately Staffed Budget

Including roles of General Manager, Development & Relations Manager, Office manager, Social Worker, Director

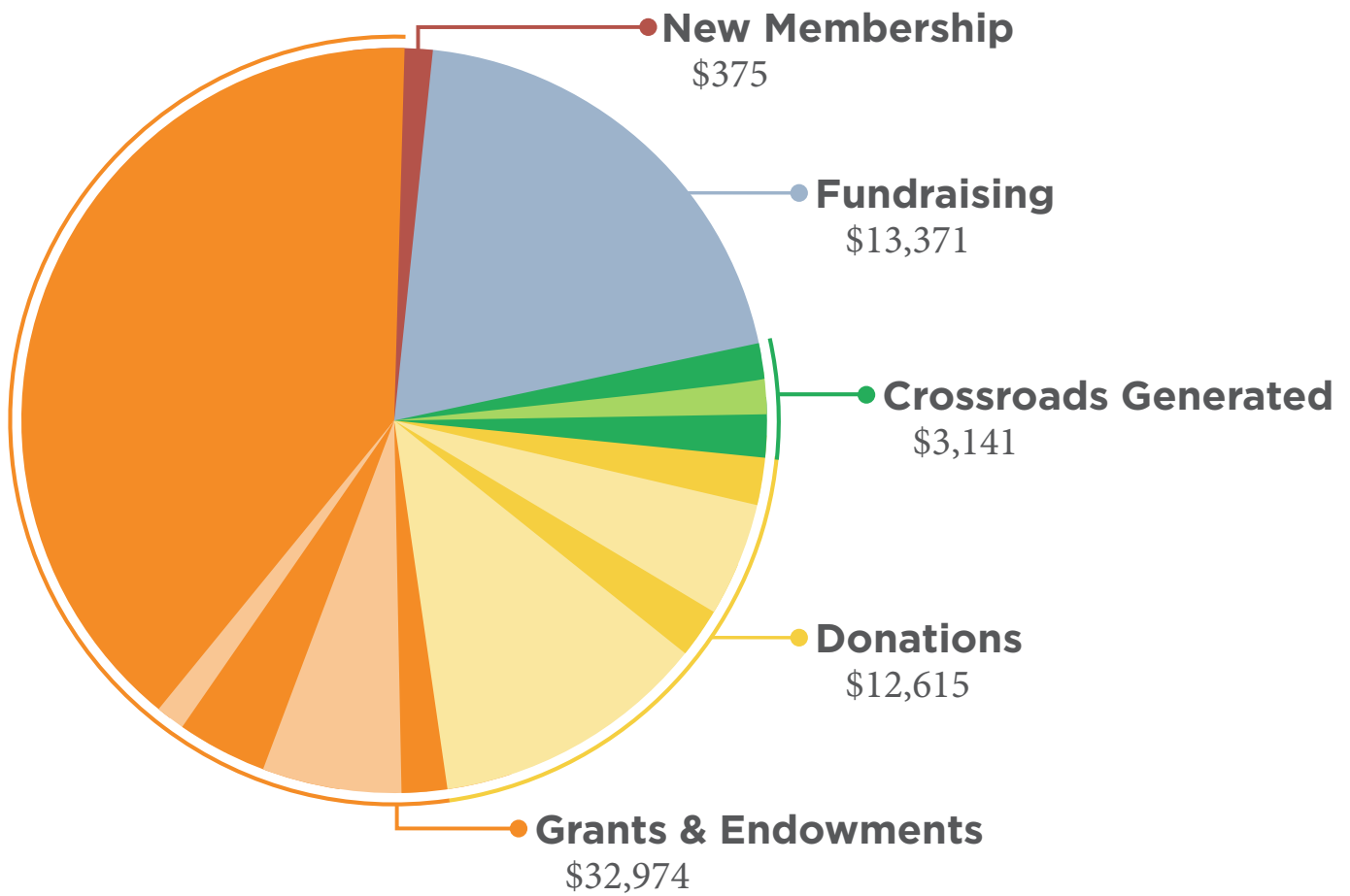
\$34,181 2018 Actual Staffing Paid

\$48,819 UNMET STAFF WAGES NEEDS

Combined payroll (Director plus 4 assisting part time staff, 2 contracted staff persons, payroll tax, workman comp, and liability)

Growth in the payroll are essential to sustainability of Crossroads of Crawford. This would come from increased fundraising and donations to enable direct time. Approximately \$3020 in Professional Expenses was for contracted part time/as needed staff.

Sources of Income 2018



The Crossroads fee-based generated funds includes Sparrow's Nest, can & bottle sorting/redemption, and specialized services.

We plan for growth in these areas over the next years, as well as in new memberships. Please help spread the word that these do help strengthen and sustain us.

Fundraising is also anticipated to grow, especially if a staff person can focus on relationships and development within the community.

Donations

Up to \$100

Melvin & Marcella Peterson
Anna Teut Memorial
Carol Brus Memorial
Steve & Donna Meinen
Steve Slater
Chris Mahnken
Dale & Sandy Gronau
St. John's Lutheran, Kiron

Volkert Sales LLC
Reynolds Clothing
Kiron Auto
St. Paul Lutheran LWML
Michelle Ahrenholtz
Our Savior Women's Guild
Maple Creek Apparel

\$101 - \$499

Robert Reimer
Ellie Menz
Marge Benson Memorial
Ray & LaVonne Friedrichsen
Dave & Linda Muhlbauer
Craig Bogatzke
Don & Sheila Lammers
Crawford County Cattlemen Assoc.
United Bank Iowa, Denison
United Bank Iowa, Schleswig
Bank Iowa, Schleswig
St. Paul/St. Luke Sunday School VBS
Denco B. ltd.

Denison Livestock & Auction
1st Choice Commodities, Brian Sieren
Broadway Dental
GFC Agriproducts, LLC
Our Savior Lutheran Quilters
St. Paul Lutheran Church Endowment
Immanuel Lutheran Ladies Aid
TOPS IA Denison
Kiron Baptist Sharing Fund
Unanimous
Waldemar Farms
United Church of Christ, Schleswig
Immanuel Lutheran, Schleswig

\$500 - \$1000

Bank Iowa (Corporate)
Randy & Mindy McCright
Henry & Beverly Jessen
Sandra Waldemar
Gary & Karen Christiansen

Reliance Construction
Schleswig Community Chest
Johnson Propane
Dennis & Coleen Bruhn
Larry & JoAnn Clausen

Fundraiser Table Sponsorships \$100-200

Hoffman Agency, Schleswig
Farmer's Mutual, Schleswig
Mike & Becky Friedrichsen

Dennis Reimer
Lutheran Services in Iowa

Grants, Foundations & Budgeted Giving

Schleswig Basic Fund
Immanuel Budgeted Gift
Omaha Foundation/Crawford
Walmart

Jens Carstensen Endowment Fund,
United Church of Christ Schleswig
Thrivent Action Teams

Drivers for Meals on Wheels (mileage & time)

Neal Nahnsen
Sandy Hummel
Dennis Reimer
Jac Friedrichsen

Gail Hatfield
Janette Clausen
WESCO Dayhab

In Kind Donations—Value over \$150

Kessel Construction
Feller Furniture
Crossgrain Woodworking
Computer MD/Jason Turin
Curtis Koerner Auctioneering
Bob Boettger Auctioneering

Staley's Food Service
Larry Luvaas
Rachel Mentink
Angie Rosener
Winnevegas Casino
Kristen Blum

In Kind Donations—Value over \$1000

Mike & Becky Friedrichsen
Bev Peters

Larry Kepford

In Kind Donations (For New Office location, Sparrow's Nest, and Helping Closet)

Dave & Jac Friedrichsen
Connie Clinton
Karen Christiansen
Grant Clausen
Pam Eddins
Michael & Gail Hatfield
Emily Blum
Larry & JoAnn Clausen
Anonymous x 5
Chris Mahnken
Kiron Lumber

C&M Painting
Kathy Clausen
Marlene & Loren Lee
Meriah Blakley
Donna Meinen
Dennis & Lorene Reimer
Larry Luvaas
Cody & Brit Bremser
Immanuel Lutheran Quilters
United Church Westside
Gordon & Barb Quandt

In Kind Donations for Fall Fundraising Auction

Julie Brown
Janice Jepsen
Jan Schultz
Amy Schroeder
Lisa Schroeder
Candace Bral
Duane Mullen
Jared Petersen
Sandra Waldemar
Larry Kepford
Christine Namanny
Nelson Salazar
Iconic Screen Printing
Sweet Custom Cakes, Amy Meseck
Eagle Vision Creations, Jeff & Susan Lanholtz
Jack Johnson
Schleswig Community Club House
Trendue Salon & Spa, Ashley Beeck
Josh Beeck
Body by Pure, Vickie Willson
The Junkery
My Stitching Peace, Jean Devereux
Sister Sweets
K & A Design, Kevin & Annie Sturm

The Splintered Spool, John O'Brien
Loren & Marlene Lee
Immanuel Lutheran Quilters
Walmart
Subway
Sunshine Styles
BW Outfitters
Dennis Graham, Windmill Art
Brittany & Cody Bremser
Henry Doorly Zoo
Schleswig Country Club
Shear Delight
Don's Inc.
Grant & Janette Clausen
PPP Design
Orlando Zamago
Karol Hast
Donna Koch
Gloria Roemeling
Ryan Nemitz
Renaë Hugen
Sue Kaihoi
Kim Larsen
Pam Steuk

OUR TIMELINE

2015

MARCH - SEPTEMBER

- Gathering input from local people (professional and lay) about what our community needs toward goal of healthier families

MAY - AUGUST

- Forming the initial Board of Directors
- Introducing the concept of the outreach to community members

JULY

- 1st written public overview of what Crossroads would provide was introduced

JULY

- Meet and greet, informational lunch with ATLAS Director Jerry Kieft to explore option of becoming an ATLAS satellite and/or the structure for such an outreach agency

SEPTEMBER

- 1st board meeting, 5 founding members
 - Review program intent, development and scope
 - Identify Executive Board (need names, address, phone, email)
 - Vote on incorporation
 - Vote on non profit status filing
 - Assign officers--secretary, chairman, vice-chair, treasurer
 - Regular meetings date and time/Email agenda and voting
- 1st family served when a board member realized need. Youth Mentoring and support casework and collaboration with other local supports

NOVEMBER

- Organizational Board Meeting: Election of Officers and Articles of Incorporation Filed with the State of Iowa
- Office space offered and accepted at Our Savior Lutheran Church basement

DECEMBER

- Received an EIN (Employer Identification Number) from Dept of US Treasury

2016

APRIL

- Offered to the Community the first educational/support session: Dementia and Caregivers

MAY

- Received 501c3 status from Internal Revenue Service (public charity & tax exempt)

SEPTEMBER

- Fundraising began
 - 1st annual meeting: Board of Directors and open to the community & invitees

NOVEMBER

- Meet & Greet community event at Cronk's

2017

APRIL

- Community Educational event: Empowered to Connect Conference at CCMH

SEPTEMBER

- 1st annual fundraiser, doubles as annual meeting 'Right Under Your Feet' speaker and dinner held at Boulders Conference Center in Denison

DECEMBER

- Offer for rental space at 3707 Timberline Drive
- Board of Directors met and approved unanimously

2018

MARCH

- Moved to 3707 Timberline Drive, Denison

JUNE

- Open House at New location including Sparrow's Nest gift and décor area and Family Den visiting area for families

SEPTEMBER

- 2nd annual fundraiser & annual meeting 'Beauty in Brokenness' auction and dinner held in Schleswig Community Building

DECEMBER

- Christmas open house at Crossroads

Members

Lue Baker
Enoch & Megan Bauer
Mike & Tracy Beeck
Taylor Borkowski
Jarel & Candace Bral
Cody & Brittany Bremser
Steven & Kathy Brownmiller
Dennis & Coleen Bruhn
Tim & Lila Bubke
Bonard Christensen
Gary & Karen Christiansen
James & Linda Christiansen
Cody Clausen
Colton Clausen
Larry & JoAnn Clausen
Leon & Phyllis Clausen
Grant & Janette Clausen
Reggie & Connie Clinton
Dave & Jac Friedrichsen
Michael & Gail Hatfield
Jeff & Sandy Hummel
Dennis & Pat Jepsen
Dixie Johnson
John & Cheryl Kelly
Phil & Jolene Ketelsen
Sherry Kohnkamp
Pastor David Loeschen
Larry Luvaas
Randall & Melanie McCright
Steve & Donna Meinen
Wayne & Joyce Miller
Lynette Mohr
Duane & Chris Mullen
Jan Norgaard
Gary & Beverly Peters
Melvin & Marcella Peterson
Kathy Schneider
Caleb & Emily Schroeder
Dan & Dana Schroeder
Doyle & Rhonda Slavik
Janet Smith
Carol Teut
Kendall Von Glan
Karen Wood